

**RACE™****27.01.2022**

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INTERNATIONAL

1) Brand Finance 2022 Global 500 report

Apple has retained its position as the most valuable brand in 2022 as well, according to the Brand Finance 2022 Global 500 report. The brand valuation of Apple was recorded at \$355.1 billion in 2022, which is an increase of 35% from last year.

NATIONAL

1) "\$300 bn Sustainable Electronics Manufacturing & Exports by 2026"

Ministry of Electronics and Information Technology has released a 5-year roadmap and Vision Document 2.0 for the electronics sector. The Vision Document 2.0 titled "\$300 bn Sustainable Electronics Manufacturing & Exports by 2026" has been prepared by MeitY in association with the India Cellular & Electronics Association (ICEA).

2) Corruption Perceptions Index 2021

Transparency International has released the Corruption Perceptions Index 2021 in which India has been ranked at 85th spot (Score of 40). The ranking has been topped jointly by three countries- Denmark, Finland and New Zealand (Score of 88).

STATE NEWS

1) Kerala Bird Atlas

Kerala Bird Atlas, the first-of-its-kind State-level bird atlas in India, has created solid baseline data about the distribution and abundance of bird species across all major habitats, giving an impetus to futuristic studies. KBA was prepared based on systematic surveys held twice over 60 days a year during the wet (July to September) and dry (January to March) seasons.

BUSINESS AND ECONOMY

1) CUB fitness watch debit card

City Union Bank in association with GOQii and powered by the NPCI, has launched a wearable payment solution called CUB fitness watch debit card. Customers need to hold this wristwatch in front of the PoS device during payment like tapping the card on PoS.

AWARDS AND RECOGNITIONS

1) 'Assam Baibhav'

The government of Assam has conferred its highest civilian award 'Assam Baibhav' on Industrialist Ratan Tata. The Assam government conferred 'Asom Baibhav' to Ratan Tata for his contribution to setting up cancer treatment facilities in the state.





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IMPORTANT DAYS

1) International Holocaust Remembrance Day

International Day of Commemoration in memory of the victims of the Holocaust is observed on 27 January. In 2022, the theme guiding the United Nations Holocaust remembrance and education is "Memory, Dignity and Justice". The objective of the day is to commemorate the anniversary of the tragedy of the Holocaust that occurred during the Second World War.

2) International Customs Day

The International Customs Day is observed on 26 January every year. This year, the theme chosen by WCO for ICD is 'Scaling up Customs Digital Transformation by Embracing a Data Culture and Building a Data Ecosystem'.

SPORTS

1) Lucknow's IPL franchise

Lucknow's IPL franchise, which is owned by Sanjiv Goenka, has been renamed Lucknow Super Giants ahead of the Indian Premier League (IPL) 2022 mega auction. Lucknow team roped in KL Rahul as their captain.

